



**domain
advertising**

research | optimize | innovate

Experience the Difference



Research. Optimize. Innovate.

DomainAdvertising.com

Connecting Publishers to Advertisers on a dynamic platform for exceptional results

DomainAdvertising.com is a pioneer in the domain industry when it comes to unparalleled focus on top-level interest and buy-in from the best advertisers. Through our strong partnerships with top advertisers and advertising aggregators, we serve different types of ads across all geographies and audiences. Everything we do is tailored to meet the unique requirements of our publishers and advertisers to maximize their returns.

Our success is pivoted on our research, maintained by our optimization and reinforced by continuous innovation.

[Upgrade to the DomainAdvertising.com Parking Platform.](#)

Extensive Research

The cornerstone of DomainAdvertising.com way is Research. We conduct extensive research to make incremental gains which may mean the difference of only a few cents in revenue per domain, but result in huge differences in domain owner profits network wide.

- ✓ We measure every event and transaction, both in the industry and on your traffic
- ✓ Analyze all incidents and impacts
- ✓ Account for all successes and mitigating all failures

Hybrid Optimization

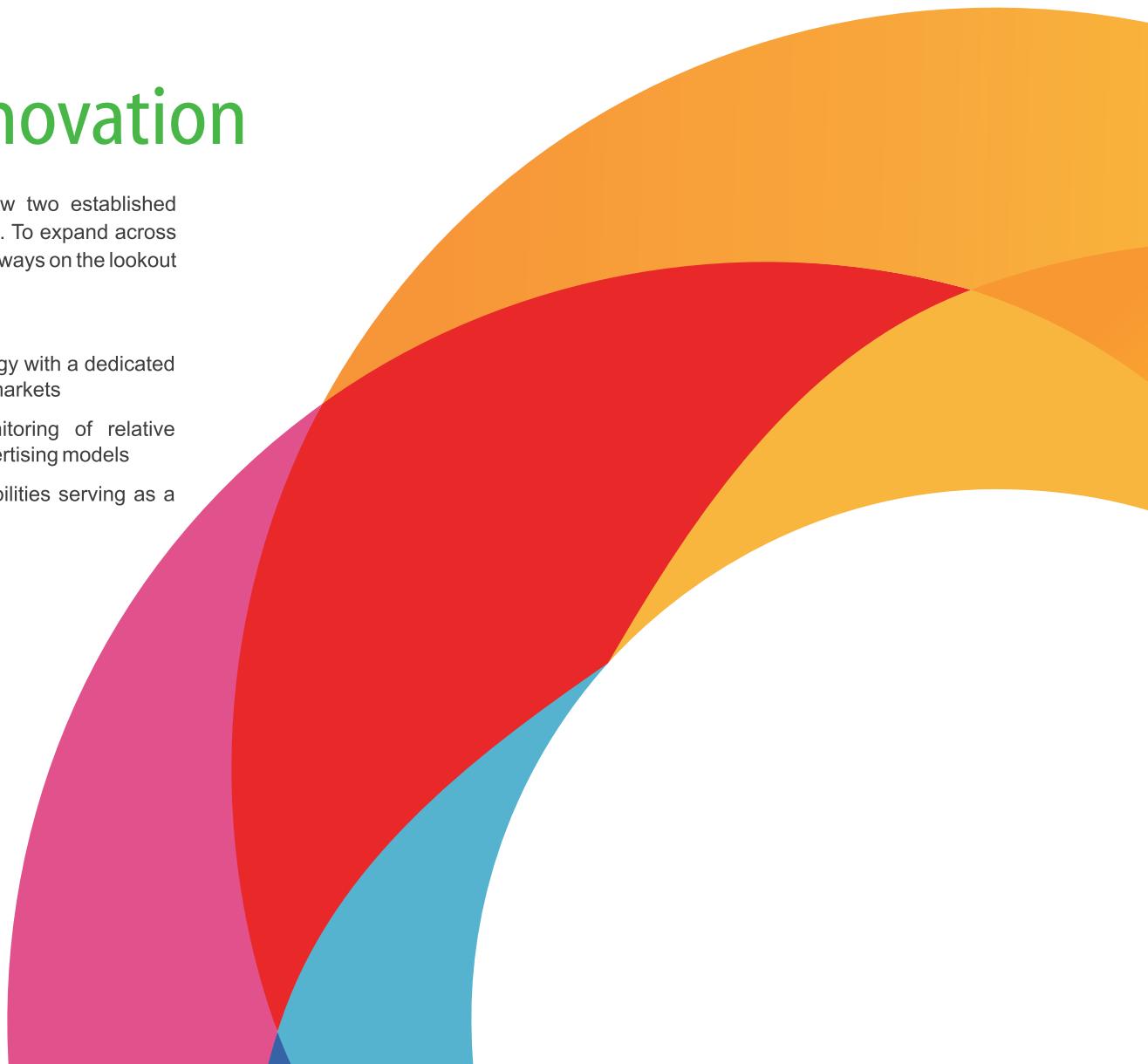
While we use technology to provide immediate automated optimization of landing pages, we understand that the best optimization also incorporates human behavior simulation, human optimization and analytics.

- ✓ Our team continues to grow and add more people with specialized knowledge of optimizing domains and continuously increasing top-line revenue for publishers
- ✓ We conduct continuous experiments with content integration, product feeds, widgets, specialist CPC feeds and display ads
- ✓ With geo-targeting technology that lies on the bleeding edge, publishers can be assured that visitors to their properties find the value they are seeking

Continuous Innovation

Successful traffic monetization programs follow two established practices: Constant innovation and keen design. To expand across all advertising types and global markets we are always on the lookout for better practices.

- ✓ Under-Serviced market identification technology with a dedicated team to increase advertiser inventory in these markets
- ✓ Maximum conversions by continuous monitoring of relative conversion rates of existing as well as new advertising models
- ✓ Design element testing and integration capabilities serving as a benchmark for the industry

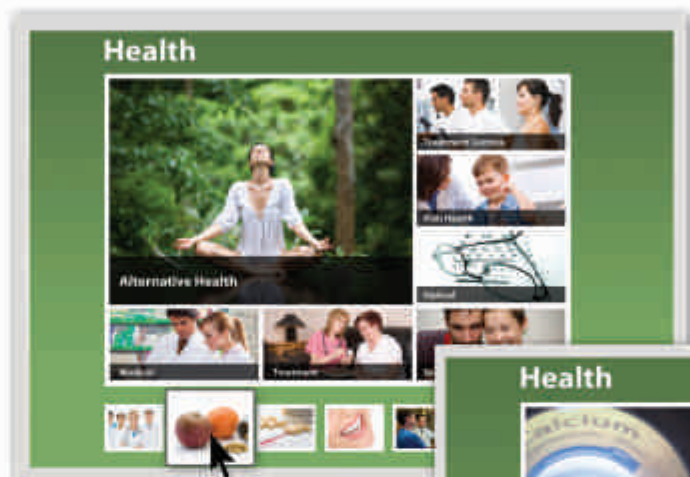


Fish-Eye Design and Dynamic Slideshows

1

Dynamic Slideshows

Java Script enabled template architecture making room for aesthetic flexibility ranging from tilting images to slide-shows



1

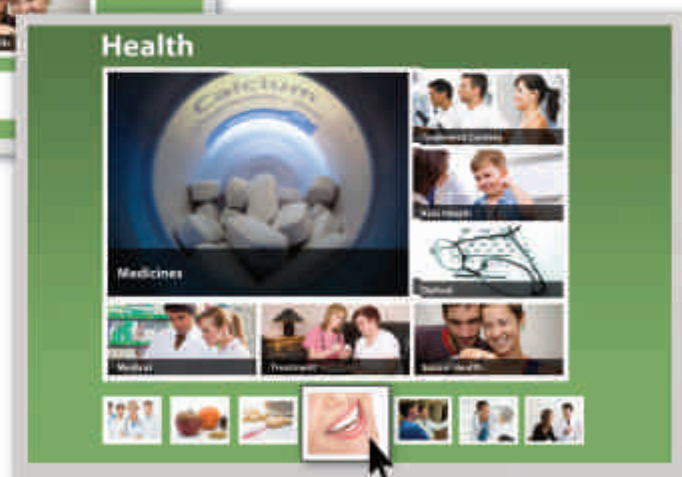


2

2

Fish-Eye Menu

Template design innovations that mirror popular web elements to enhance and sustain user experience



Jigsaw Template Gallery

Food



Lighting



Fitness



Education



Bikes



Search Go

Beauty



Search Go

Halloween



Search Go

Interior Design



Search Go

Jigsaw Template Gallery

Pets



Lingerie



Jewelry



Wedding



Dancing



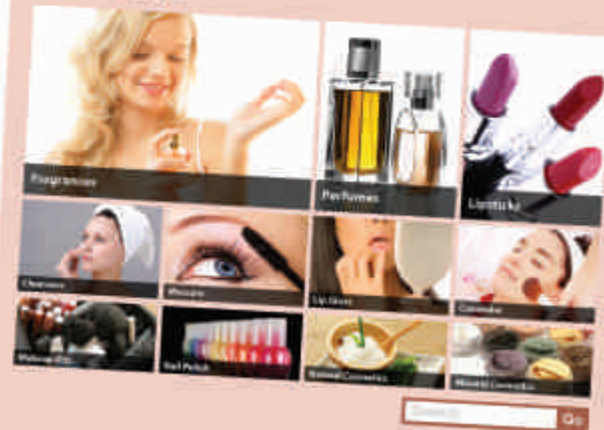
Swimming Pools



Art



Cosmetic



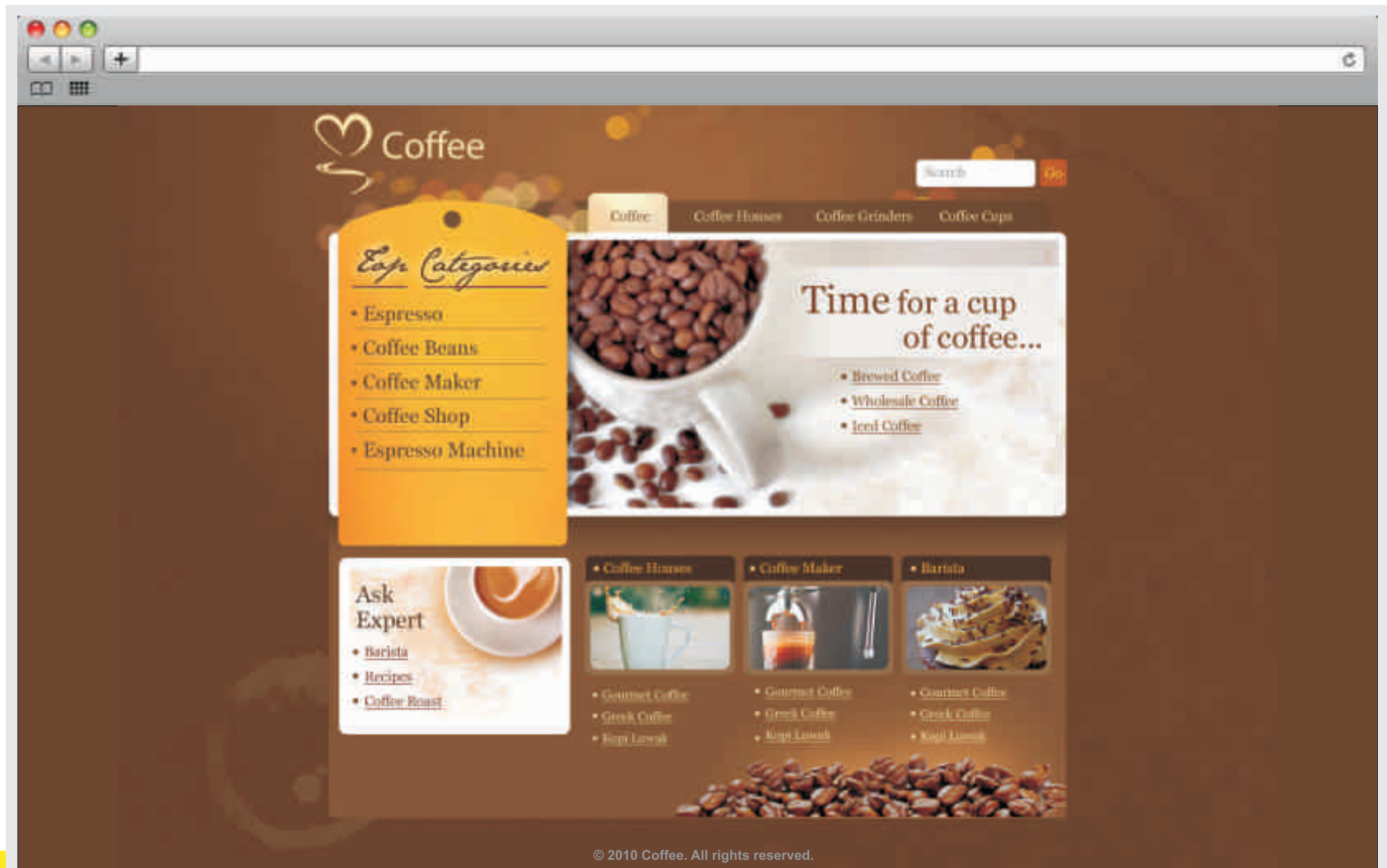
Template Gallery



Template Gallery



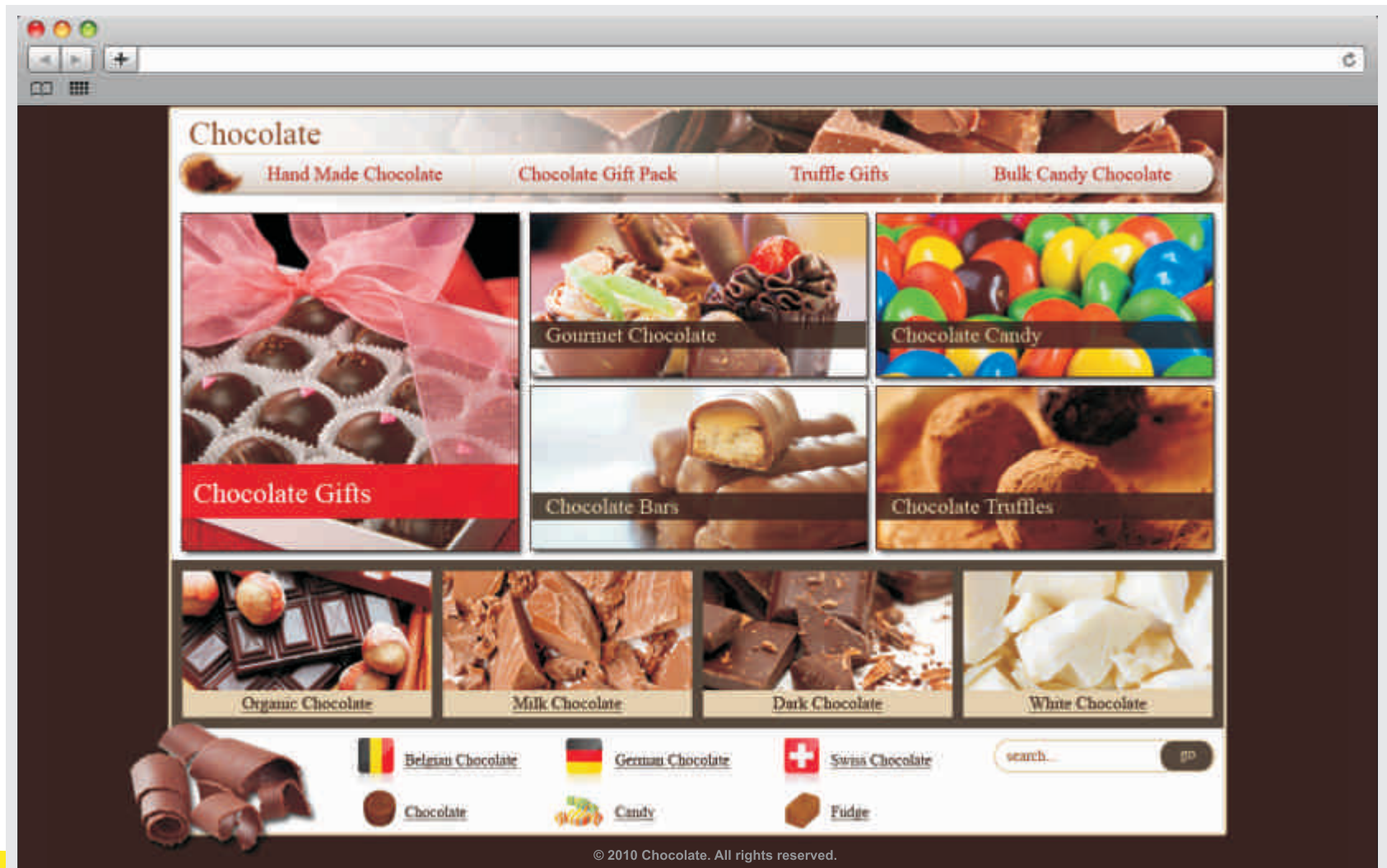
Template Gallery



Template Gallery



Template Gallery



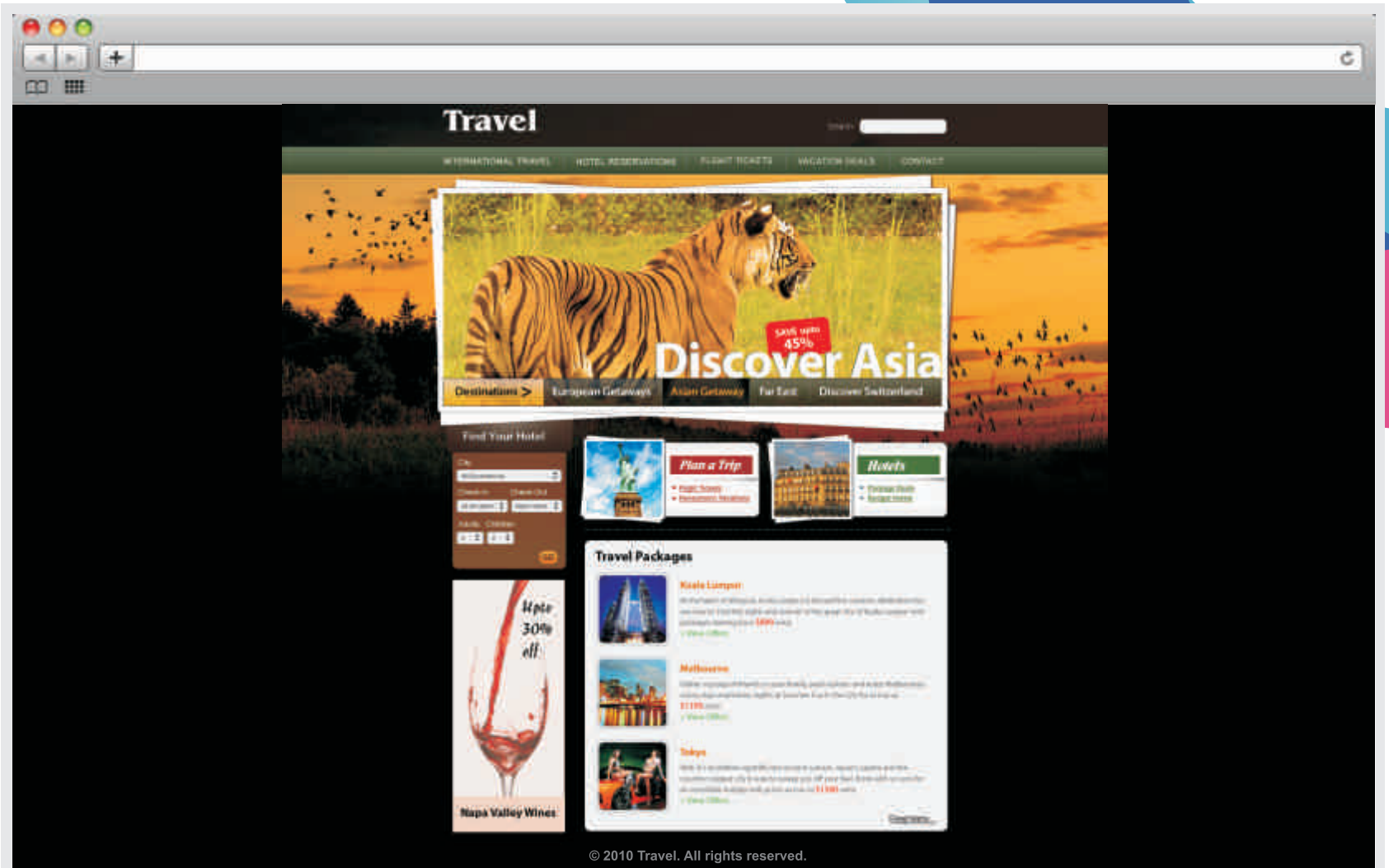
Template Gallery



Template Gallery

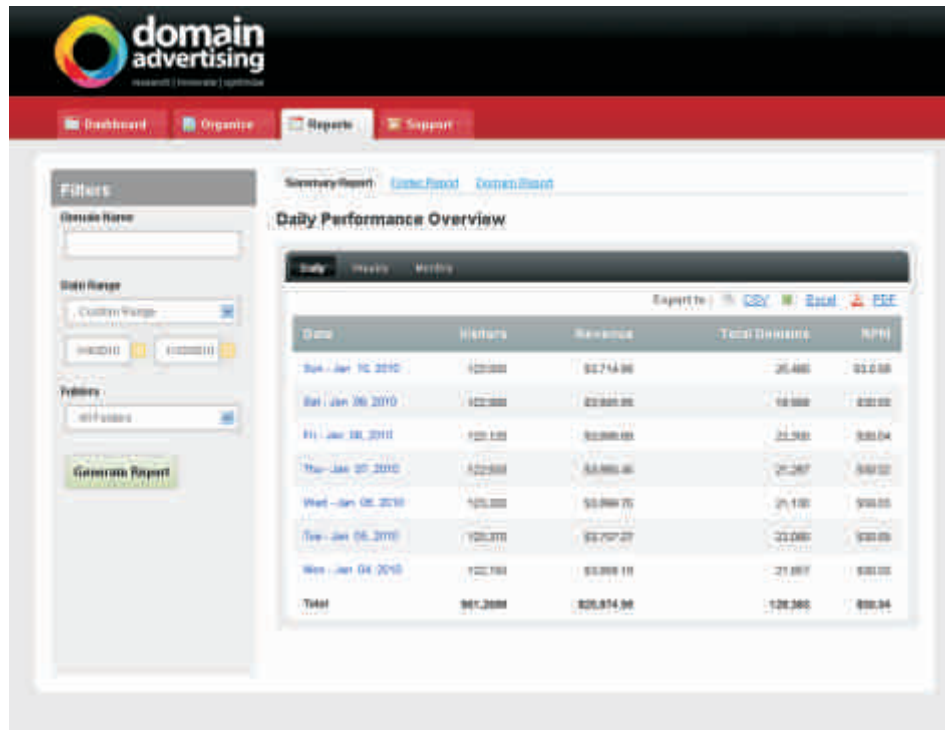


Template Gallery

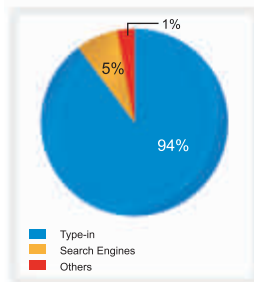


Reporting Interface

Serious domainers need comprehensive pre-analyzed data to monitor the performance of their domain portfolio. With DomainAdvertising.com, publishers can self-serve valuable performance information through a powerful, intuitive dashboard and a visually-rich reporting interface.



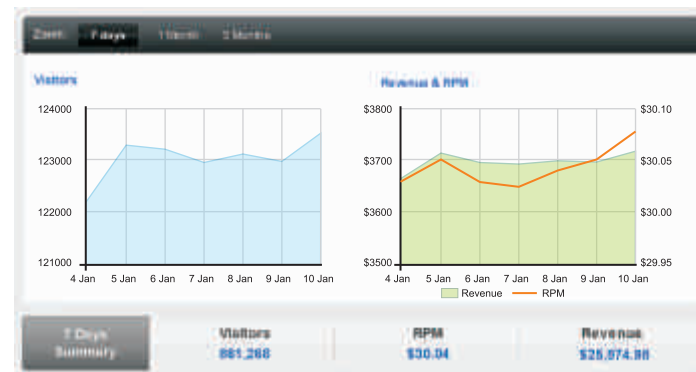
Traffic Sources



Map Overlay



Graphical Representation





Upgrade to the DomainAdvertising.com
Parking Platform



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