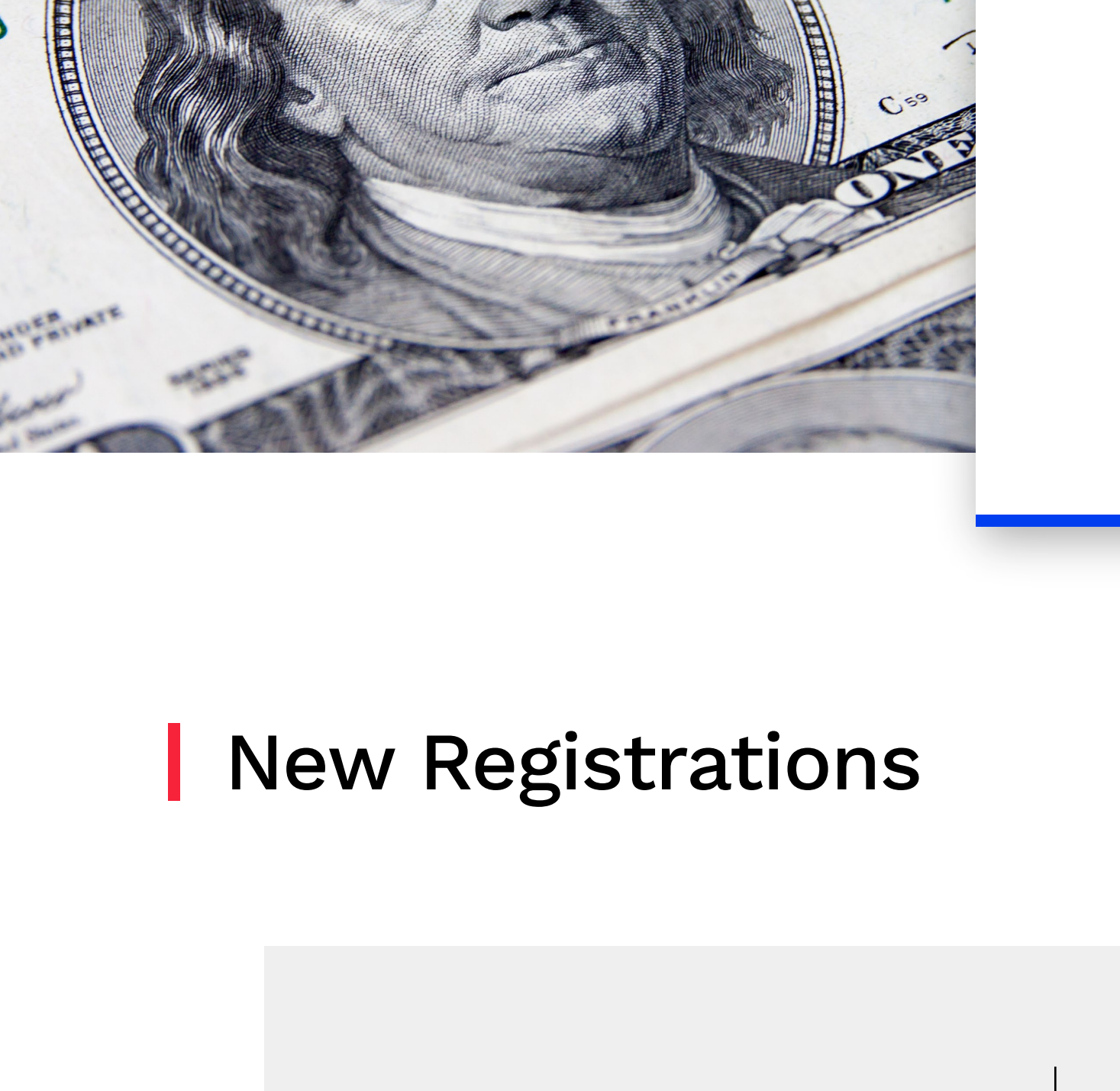


H1 2020 Premium Domains Report

1 January 2020 - 30 June 2020

**\$1,968,035**

Total Premium Revenue

New Registrations

\$971,324

Retail Revenue

1223

Domains

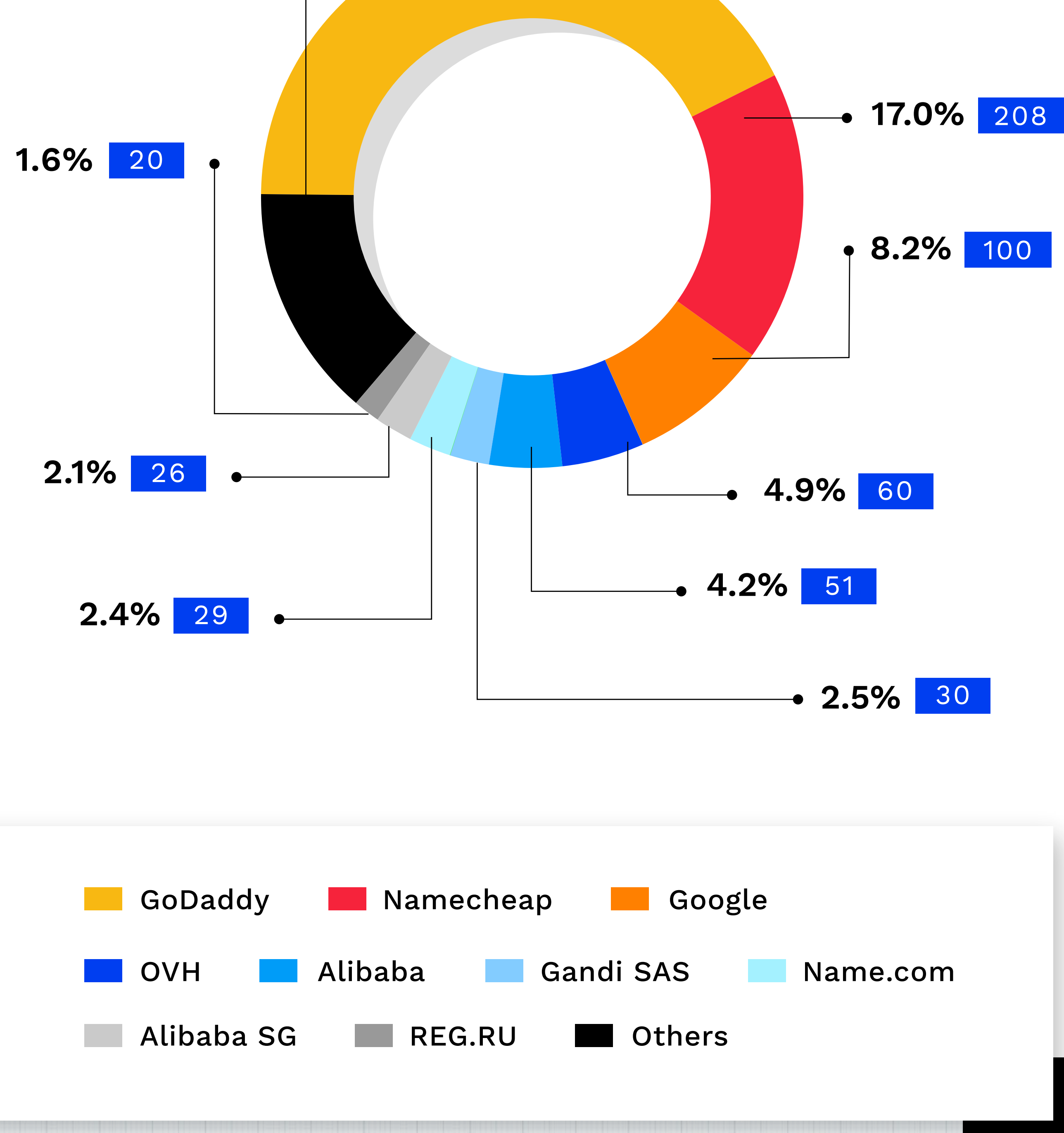
TLD

Retail Revenue

Domains

.Tech	\$360,800	288
.Online	\$199,122	238
.Store	\$161,600	248
.Site	\$93,920	101
.Space	\$67,980	153
.Fun	\$54,398	84
.Website	\$14,944	67
.Host	\$9,600	14
.Press	\$8,320	28

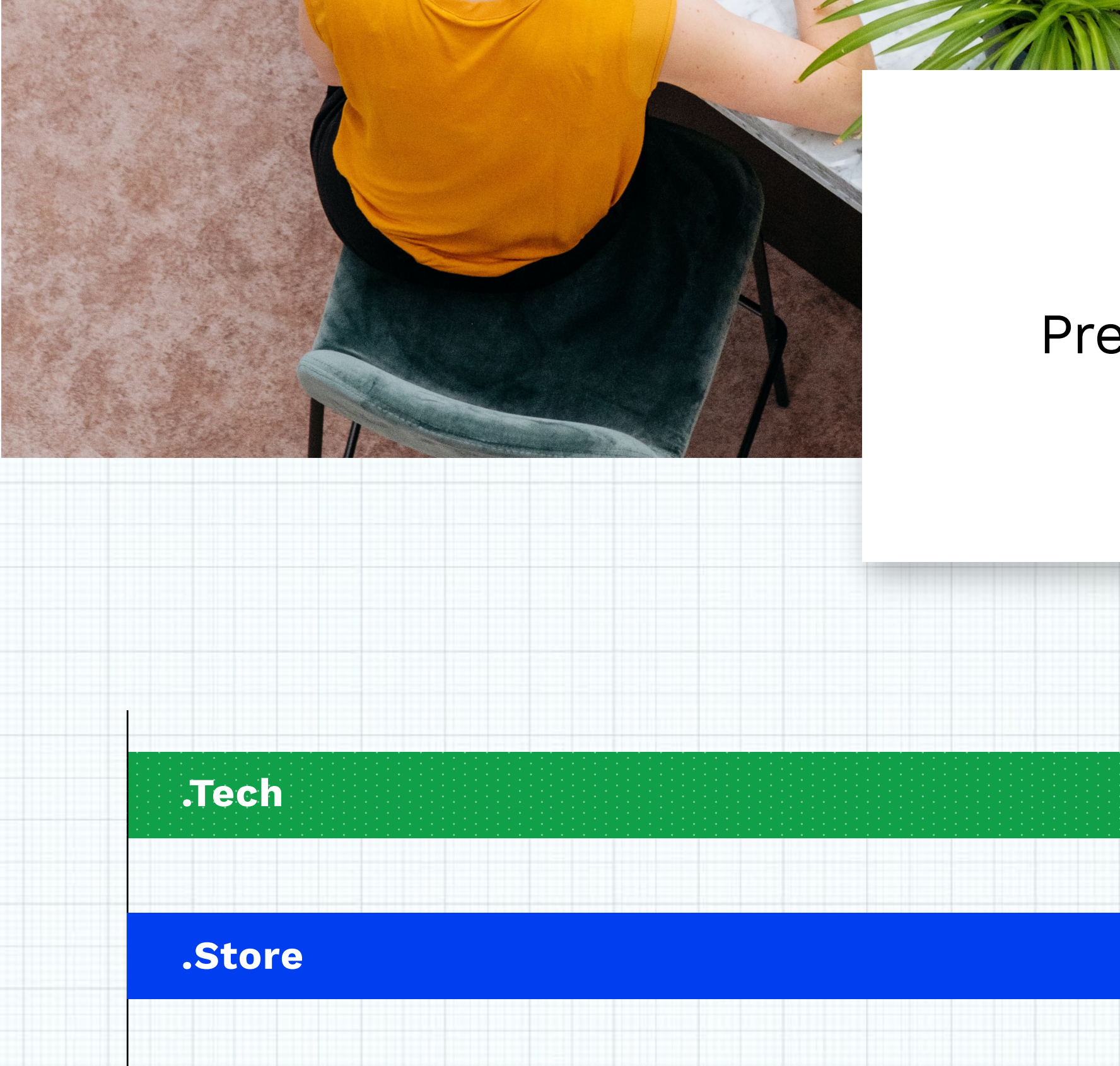
Registrar Market Share



Names Sold By Tier



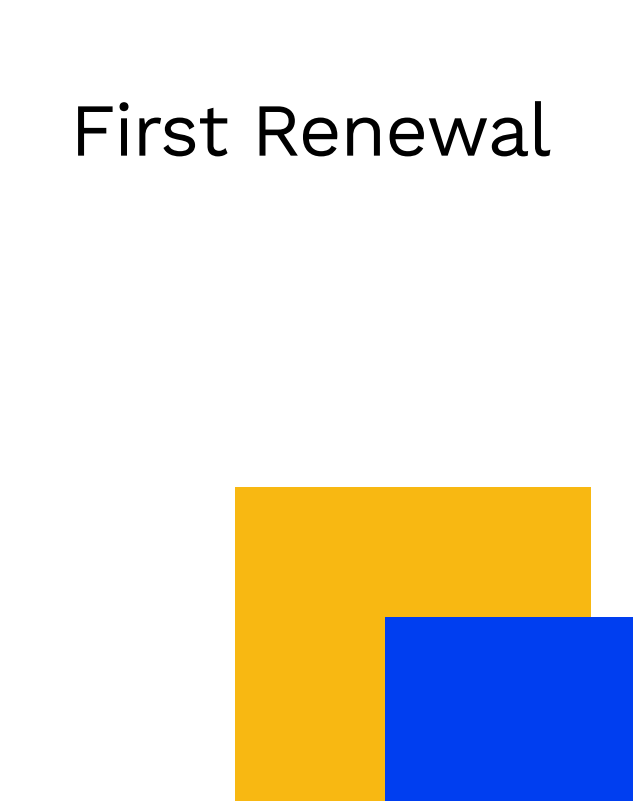
Average Tier Price

\$1,115**.tech****\$1,006****.online****\$941****.site****\$819****.store****\$795****.fun****\$714****.host****\$562****.space****\$429****.press****\$252****.website****\$996,711**

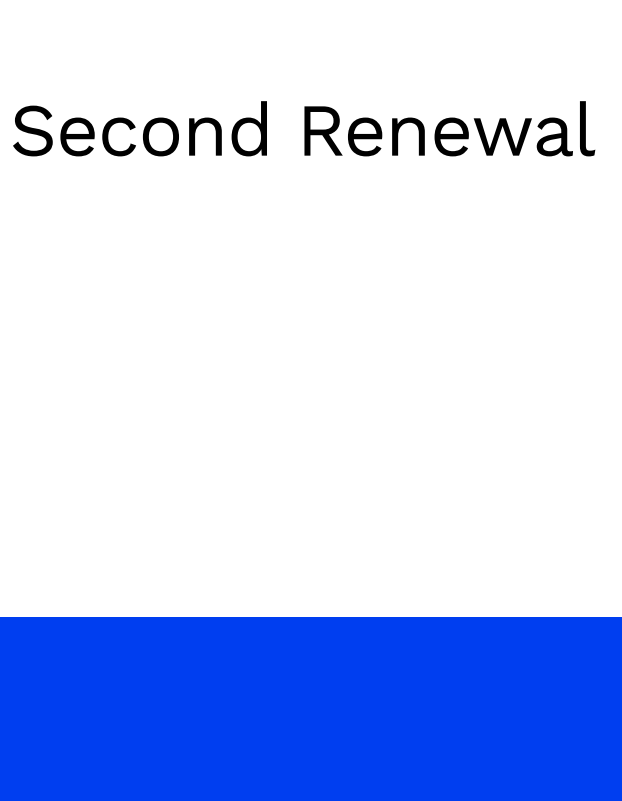
Premium Renewals Revenue



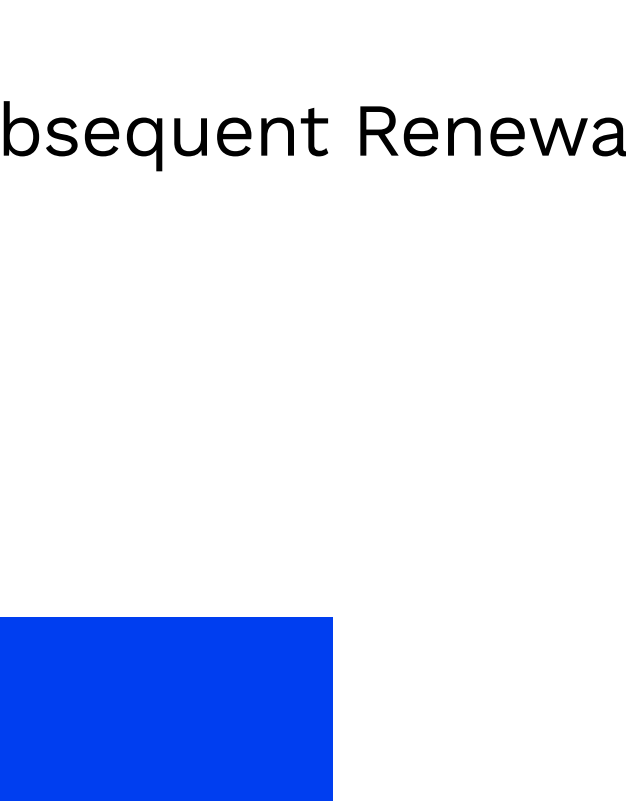
Retail Renewals Revenue



First Renewal



Second Renewal



Subsequent Renewals

Highest Tiered Premium Sale

order.online**\$27,000 / year**

One Time Sales

Domain

Source

Price

sp.tech

Radix

\$22,000

history.press

Afternic

\$13,549

collective.space

SEDO

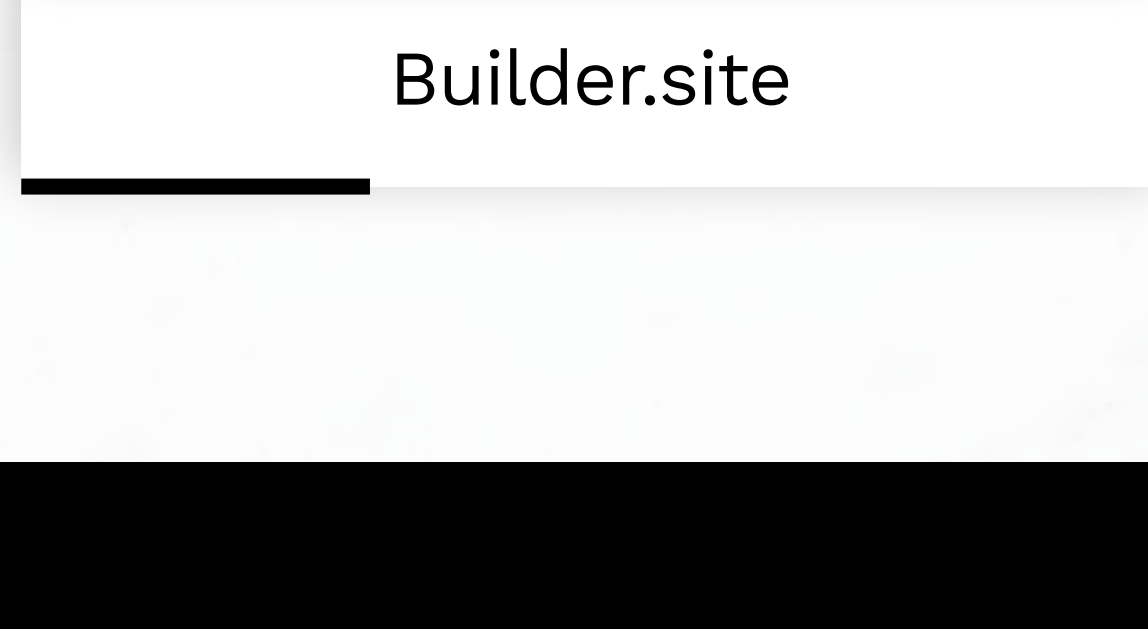
\$8,000

hex.tech

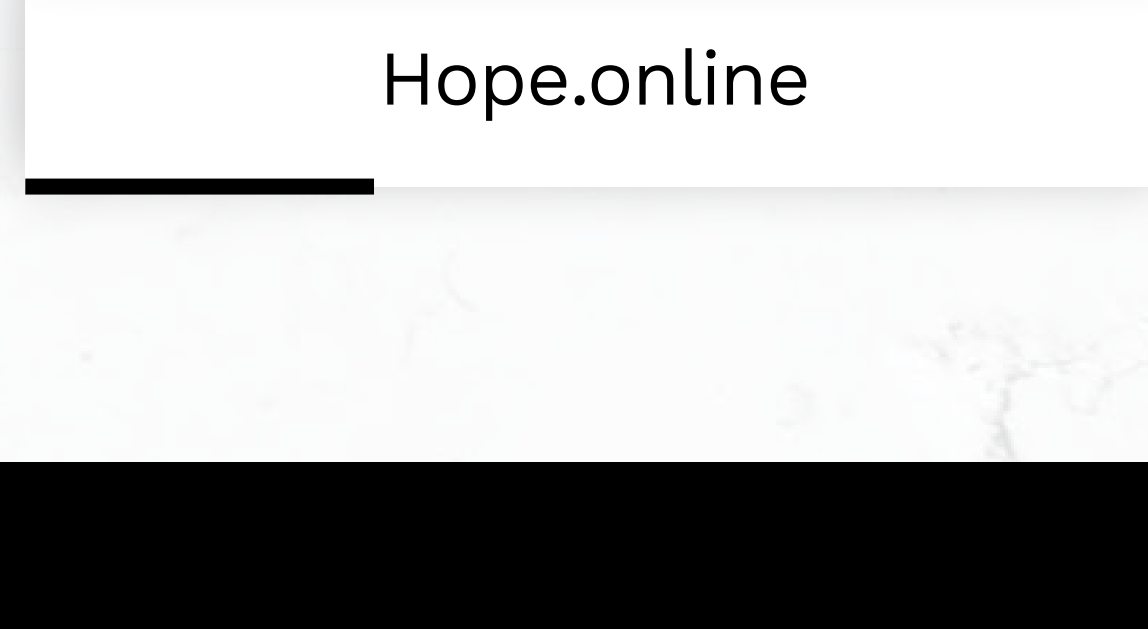
Radix

\$7,500

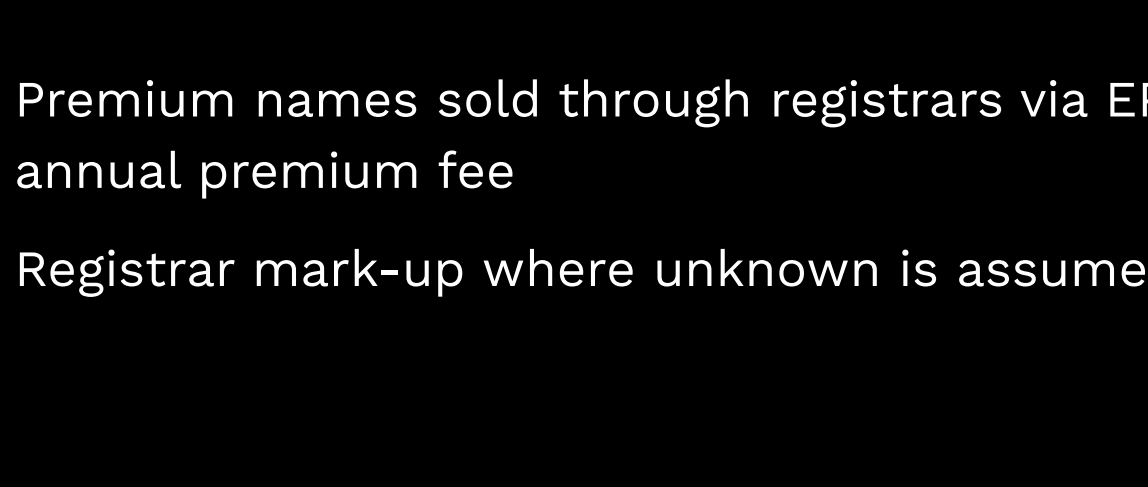
Premiums In Action



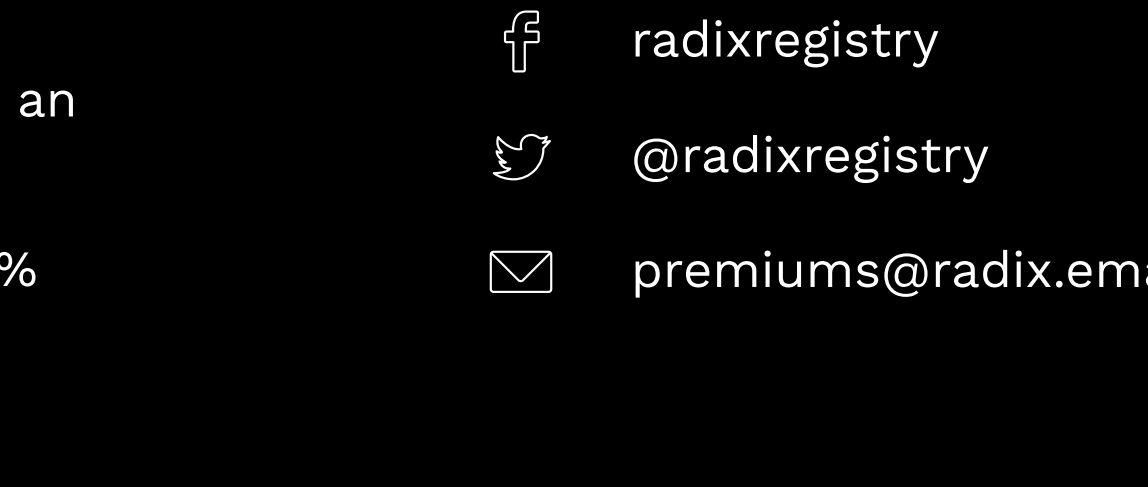
Live.store



Merge.tech



Builder.site



Hope.online

Note:

Premium names sold through registrars via EPP have an annual premium fee

Registrar mark-up where unknown is assumed at 30%

www.radix.website
[radixregistry](https://radixregistry.com)
@radixregistry
premiums@radix.email